



GIVE YOURSELF A **DIGITAL MEDIA** MAKEOVER

WEB // AUDIO // VIDEO //
MOBILE // SOCIAL // VISUAL

TAKE YOUR BUSINESS
FORWARD IN 2011.

GET IN TOUCH WITH **MAGIC TREE MEDIA** // WEB: WWW.MAGICTREEMEDIA.CO.UK // EMAIL: JONNIE@MAGICTREEMEDIA.CO.UK // TEL: 0161 612 6121



ABOUT US

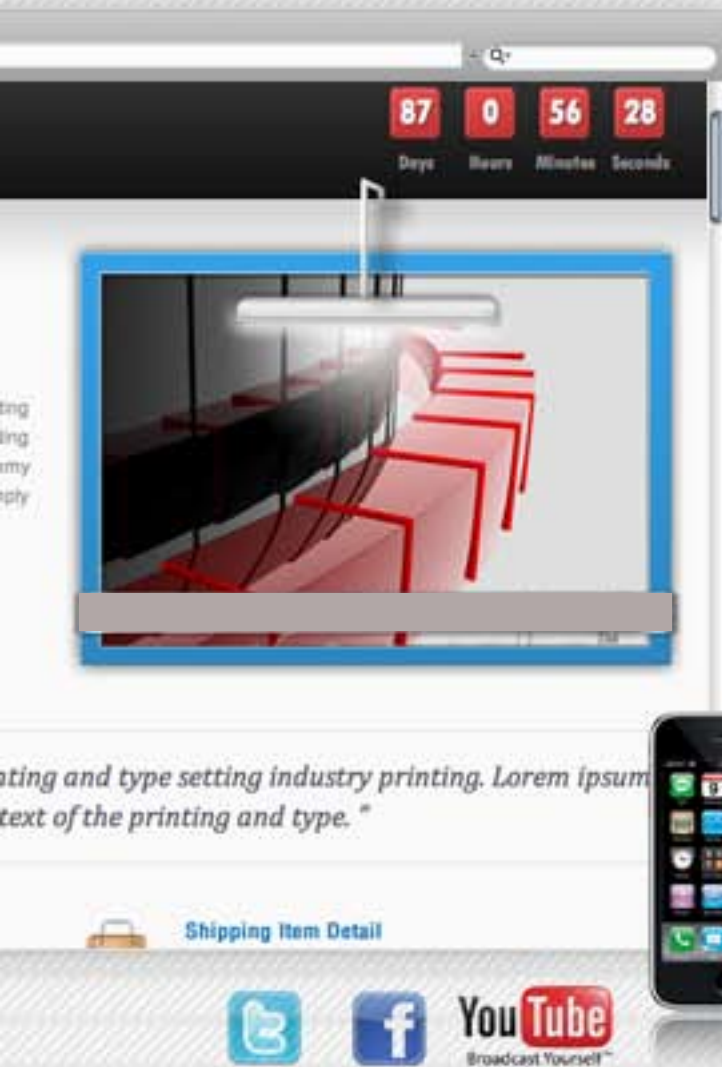
We are a design agency specialising in creative video and web solutions. Our strengths lie in offering creative solutions and strategic partnerships that help you, your brand or your business communicate your message, increase your sales and grow naturally.

We have a simple approach. We want your business to be successful and so we work with you as a creative partner to produce work which offers both form and function whilst also delivering your message in the most creative way possible.





OUR SERVICES :DIGITAL



WEBSITES

WE HAVE PRODUCED INTELLIGENT DIGITAL SOLUTIONS AND ENGAGING DESIGN FOR A RANGE OF CLIENTS. TYPICALLY, OUR ON AND OFFLINE MARKETING ANSWERS THE FOLLOWING KEY OBJECTIVES; TO INCREASE BRAND AWARENESS, INCREASE SALES, INCREASE COMMERCIAL INTEREST AS WELL AS PROVIDING EFFECTIVE COMMUNICATION TO YOUR TARGET USER.

OUR TEAM WORKS WITH NEW TECHNOLOGIES AND HAVE THE EXPERIENCE TO CREATE CUSTOM ONLINE SOLUTIONS SUCH AS WEBSITES, ECOMMERCE PACKAGES, INTERACTIVE APPLICATIONS, HTML NEWSLETTERS AND ADDITIONAL MODULES TO SUIT YOUR NEEDS. WE ALSO ENSURE THAT ANY PROJECT UNDERTAKEN IS COMPLIANT WITH W3C STANDARDS.

SEARCH ENGINE OPTIMISATION (SEO)

TO MAXIMISE YOUR WEBSITE'S PRESENCE, WE OFFER SEARCH ENGINE OPTIMISATION (SEO) TOOLS WHICH ARE ALWAYS INTEGRATED INTO YOUR WEBSITE BUILD AND CMS SYSTEM.

WE HAVE DEVELOPED A SET OF STANDARDS FOR GOOGLE FRIENDLY WEBSITES THAT ALLOW THE ADDITION OF KEYWORDS AND META DETAIL. WE CAN EVEN DO THIS TO YOUR EXISTING SITES WITHOUT HAVING TO REBUILD THEM (SUBJECT TO HOW THEY HAVE BEEN BUILT).

SOCIAL NETWORKS

THE RISE OF SOCIAL WEBSITES / NETWORKS SUCH AS FACEBOOK AND TWITTER NOW MEANS YOUR COMPANY HAS THE OPPORTUNITY OF INSTANTLY REACHING A FAR GREATER AUDIENCE THAN EVER BEFORE.

WE CAN HELP YOU SET UP YOUR PAGES / NETWORKS WITH THE CORRECT MESSAGE TO ENABLE YOU TO ENGAGE WITH YOUR AUDIENCE. WE OFFER A FULL SET UP AND MANAGEMENT SERVICE FOR ALL SOCIAL NETWORKS.



OUR SERVICES :DIGITAL



FILMING / VIDEO PRODUCTION

THE USE OF VIDEO HAS INCREASED OVER THE YEARS AND IS NOW BECOMING A KEY PART OF ANY BUSINESS STRATEGY. VIDEO ALLOWS YOU TO ENGAGE WITH YOUR EXISTING CUSTOMERS OR ANY POTENTIAL NEW CUSTOMERS.

WEB VIDEO, VIRAL VIDEOS, ONLINE VIDEO ADVERTISING, MOTION GRAPHICS, VISUALS AND DVD'S ARE BECOMING EVER MORE POPULAR IN THIS DIGITAL AGE. WE HAVE THE NECESSARY CREATIVE SKILLS TO PROVIDE ALL OF THESE SOLUTIONS FOR YOU.

FURTHERMORE, WE CAN PROVIDE VIDEO ANALYTICS TO PROVIDE STATISTICS AND ACCOUNTABILITY.

HOW CAN YOU USE VIDEO?

EXAMPLES OF SOME OF WAYS YOU CAN USE VIDEO

- TO CAPTURE THE CONSUMER / CUSTOMER ENGAGING WITH YOUR PRODUCT, SERVICE OR BUSINESS.
- GET "REAL RESPONSES" FROM THE CUSTOMER, THEIR OPINIONS AND THEIR VIEWS.
- CAPTURE THE ENERGY OR BUZZ OF A PRODUCT, SERVICE OR PROMOTION WHICH CAN BE RELAYED BACK TO YOUR CLIENT, MANAGEMENT, ASSOCIATES AND CUSTOMERS.
- VIDEO CLIPS FOR ONLINE VIRAL MARKETING.
- VIDEO FOR PRODUCT DEMONSTRATIONS.
- RECORD A "SPECIAL EVENT" SUCH AS A CONFERENCE OR EXHIBITION.

ALL OF OUR VIDEO WORK IS DONE BY EXPERIENCED CAMERA MEN USING THE LATEST HD PROFESSIONAL CAMERAS. OUR VIDEOS ARE EDITED AND PRODUCED ON THE LATEST APPLE EQUIPMENT ENSURING QUALITY IS MAINTAINED THROUGHOUT THE WHOLE PROCESS.

OUR CREATIVE VIDEO TEAM CAN PROVIDE IDEAS, STORYBOARDS, EQUIPMENT, ADVICE OR TUITION BOTH IN FILMING, CAMERA SKILLS AND VIDEO PRODUCTION FOR YOUR BUSINESS.

OTHER SERVICES AVAILABLE

MOBILE APPLICATION DEVELOPMENT // CD / DVD PRODUCTION // INTERACTIVE MEDIA // WEBSITE HOSTING // HIGH CAPACITY MEDIA HOSTING & DELIVERY // DEDICATED SERVERS // ON-GOING WEBSITE MAINTENANCE // TECHNICAL ADVICE // CONSULTANCY // PRINT DESIGN // GRAPHIC DESIGN // BRANDING



DESIGN EXAMPLES

CREATIVE DESIGN

Website Design

Seo

Social Networks

Graphic Design

Content Management

Programming

Filming

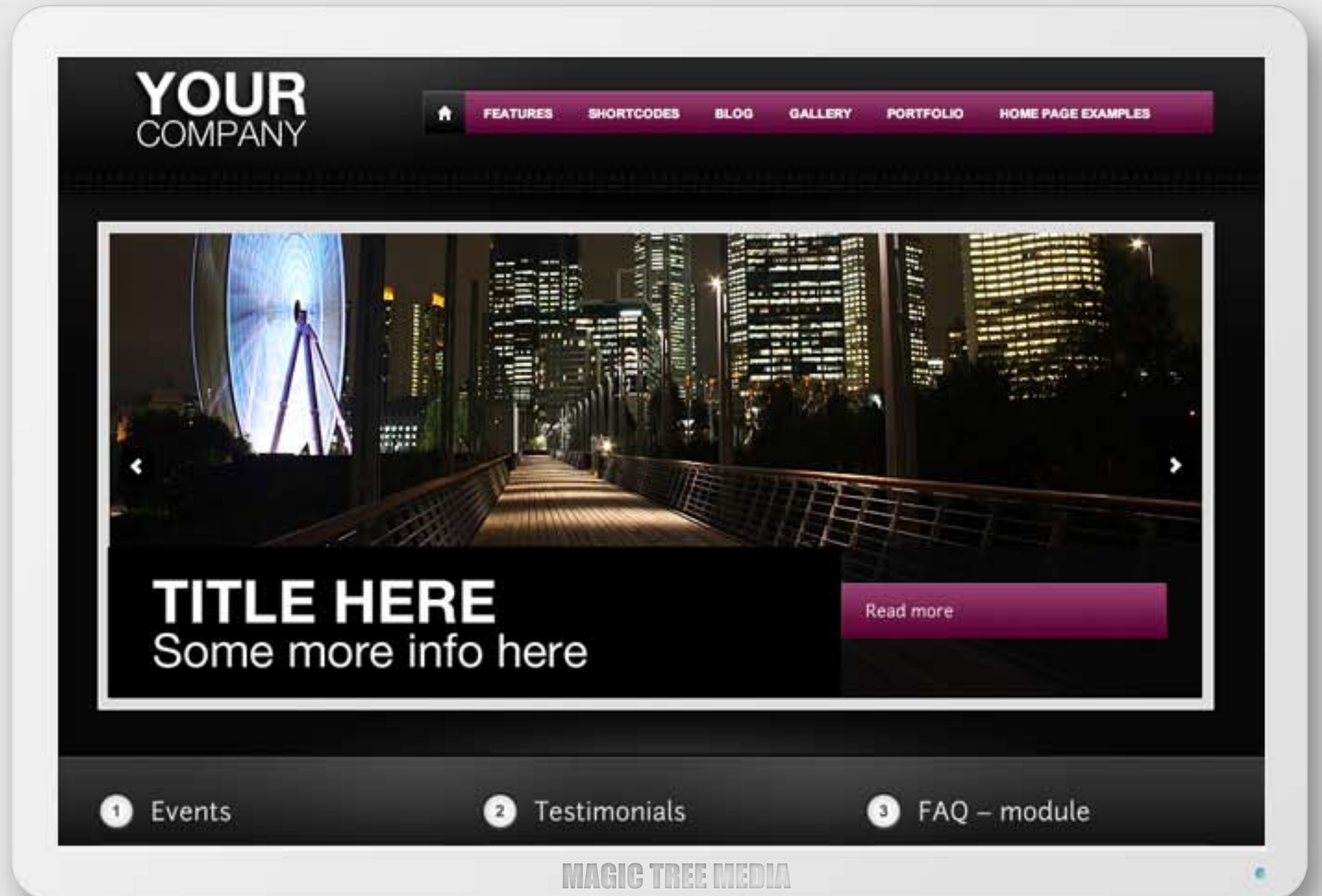
Video Editing / Production

Motion Graphics

Video Marketing

Branding

Print Design





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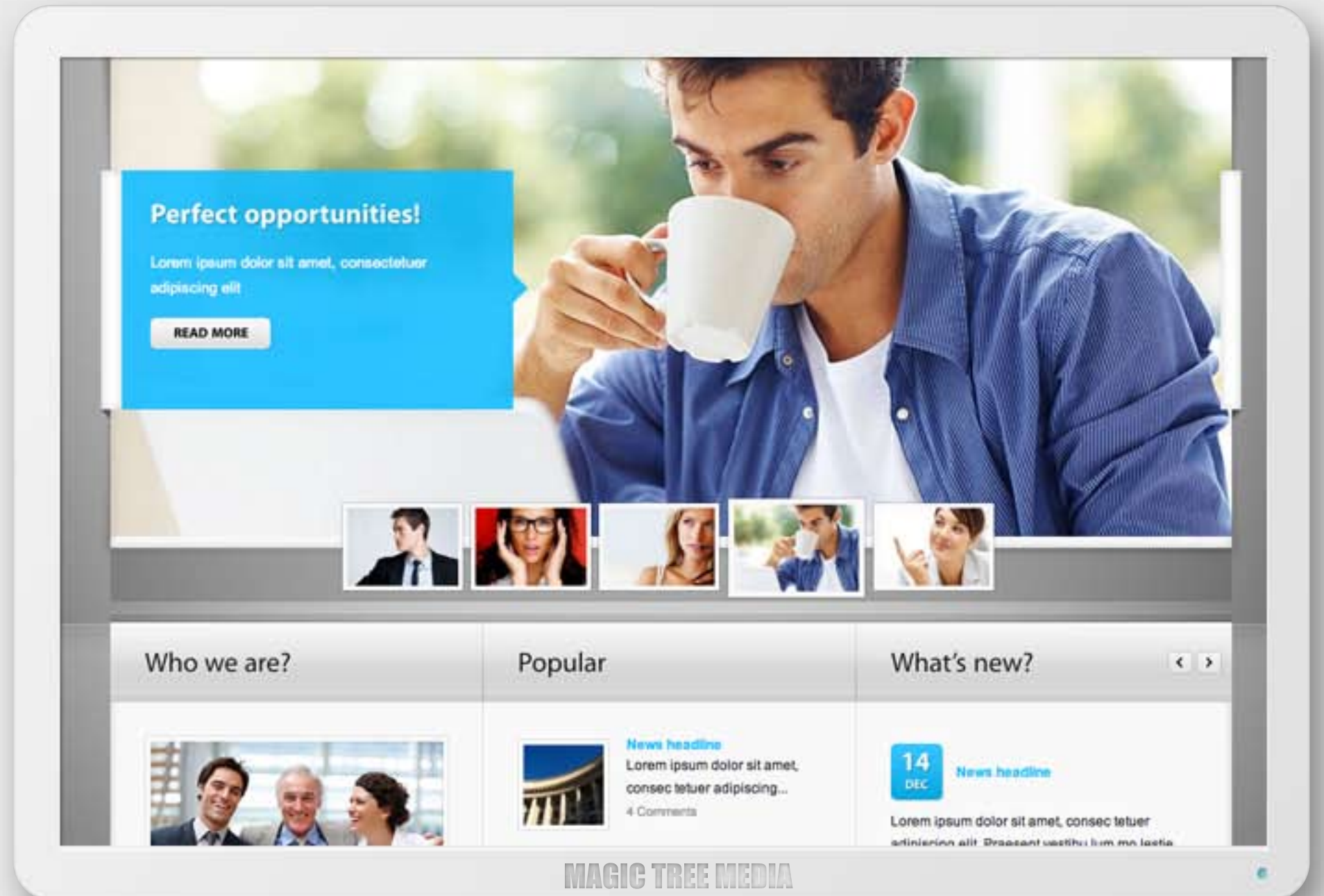
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READY FOR THAT DIGITAL MEDIA MAKEOVER? GET IN TOUCH!

MAGIC TREE MEDIA

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WE'RE ALSO CHIRPING AWAY AT

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